



中國太平保險控股有限公司

China Taiping Insurance Holdings Company Limited

(Incorporated in Hong Kong with limited liability)

(Stock Code: 966)

26 September 2011

Dear Shareholder,

Election of Means of Receipt of Corporate Communications

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”), the articles of association of China Taiping Insurance Holdings Company Limited (the “Company”) and the Companies (Amendment) Ordinance 2010, the Company will make available the following options for you to elect for receipt of future corporate communications (“Corporate Communications”) of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read all future Corporate Communications published on the Company’s website at www.ctih.cntaiping.com (“**Website Version**”) in place of receiving printed copies, and to receive a notification letter informing that the Corporate Communications have been published on the Company’s website by post; OR
- (2) to receive printed copies of all future Corporate Communications (in both English and Chinese) (“**Printed Version**”).

For efficient communication and environmental protection, the Company recommends you to select the Website Version. To make your election, please mark **(X)** in the appropriate box on the enclosed Reply Form and sign and return it by post or hand delivery to the Company c/o its Share Registrar (the “Share Registrar”), Hong Kong Registrars Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. If you posted in Hong Kong, you may use the mailing label in Reply Form and need not to affix a stamp when returning your Reply Form. Otherwise, please affix an appropriate stamp.

If the Company does not receive the enclosed Reply Form or receive a response indicating the objection from you by 25 October 2011 and until you inform the Company c/o the Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you are deemed to have consented to elect the Website Version only, and a notification letter of the publication of the Corporate Communications on the Company’s website will be sent to you.

You have the right at any time by reasonable notice in writing or using email at cntaiping.ecom@computershare.com.hk to the Company c/o the Share Registrar to change the means of receipt of the Corporate Communications. Even if you have chosen (or are deemed to have consented to elect) the Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon your request send the Corporate Communications to you in printed form free of charge.

Please note that (a) printed copies of all future Corporate Communications will be available from the Company or the Share Registrar on request; and (b) the same will also be available on the Company’s website at www.ctih.cntaiping.com and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company’s telephone hotline at (852) 3602 9888 during business hours from 9:00 a.m. to 5:30 p.m. from Monday to Friday, excluding public holidays.

By Order of the Board of
China Taiping Insurance Holdings Company Limited
CHAN Man Ko
Company Secretary

00966/2